

# BLACK & WHITE BALL

A benefit for Providence Heart Institute

Join us on September 12, 2018 for  
an evening unlike any other.

You wear black or white while we'll throw  
an event in **vivid** color – on the field at Providence  
Park and all in support of Providence Heart Institute.

## A truly on-field experience

Guests will enjoy VIP access to Providence Park. Once at field level, you'll be treated to an interactive cocktail hour, illustrating the incredible power of the human heart. Guests will have the chance to interact with Portland Timbers and Portland Thorns players and coaches, try a shot on the real Timbers goal, and other one-of-a-kind activities. Next you'll enjoy an exquisite meal at your table on the Providence Park pitch, just feet away from the goal. Surprises include special appearances, entertainment, and more.

## Sponsors and donors help us care for every heart.

As a sponsor, your support will help Providence advance the very best care to every heart at risk, accelerate innovation and discovery in heart health, and empower people to become their best, healthiest selves. Proceeds from The Black and White Ball will benefit Providence Heart Institute's PlaySmart program, which provides free heart screenings to youth ages 12-18. As a first-year sponsor, your gift will build the foundation for this signature event and inspire others to give for years to come.

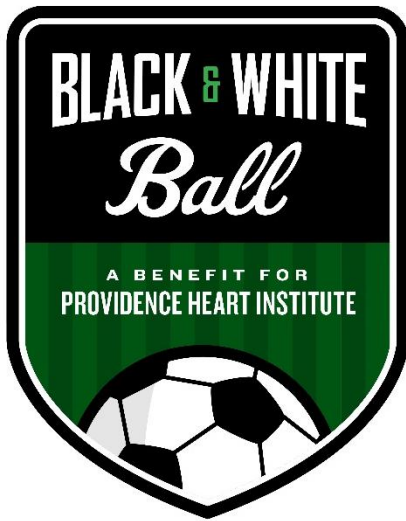
## Benefits of Sponsorship

All sponsors receive:

- Exposure to an audience of more than 500 business, community, and thought leaders in Portland.
- Opportunity to meet and mingle with Providence's top cardiovascular surgeons, doctors, and researchers.
- Opportunity for brand exposure and recognition before, during, and after the event
- Recognition as a supporter of Providence Heart Institute – a national leader in heart care

Become a sponsor by contacting  
Katie Colhoff, Director of Special Events and Communications at  
503-216-2095 or via email at [Katherine.Colhoff@providence.org](mailto:Katherine.Colhoff@providence.org).





## 2018 SPONSOR OPPORTUNITIES

There are several sponsorship opportunities available for the **Black & White Ball**. By sponsoring in our first year, you will have the chance to put this event on the map – an event unlike any other in Portland, and all in support of Providence Heart Institute.

We strive to craft levels to meet the needs of a variety of sponsors and would love to partner with you.

### Presenting Sponsor | \$50,000 (FMV \$500)

- Color logo included in printed save the date and invitation, mailed to over 3,000 households each *(If commitment received by March 15)*
- Inclusion in news releases
- Color logo (or name) included on email blasts
- Color logo (or name) included on event webpage
- Color logo (or name) included on all field pass name badges
- Color logo (or name) included on all event signage
- Color logo (or name) featured on Portland Business Journal Thank You ad
- Opportunity for sponsor to provide special welcome message from the stage at the event
- Opportunity for on-site brand activation at the event
- Prominent recognition in printed program and on table signage
- 1 Table of 10

### Green Partner Sponsor | \$25,000 (FMV \$500)

- Name featured in save the date and printed invitation, mailed to over 3,000 households *(If commitment received by March 15)*
- Inclusion in news releases
- Color logo (or name) included on event webpage
- Color logo (or name) included on Portland Business Journal Thank You ad
- On-stage recognition at the event
- Opportunity for on-site brand activation at the event
- Prominent recognition in printed program and on table signage
- 1 Table of 10

Become a sponsor by contacting  
Katie Colhoff, Director of Special Events and Communications at  
503-216-2095 or via email at [Katherine.Colhoff@providence.org](mailto:Katherine.Colhoff@providence.org).



### **Gold Sponsor | \$10,000** (FMV \$500)

- Name included in printed save the date and invitation, mailed to over 3,000 households  
*(If commitment received by March 15)*
- Color logo (or name) included on event webpage
- Color logo (or name) included on Portland Business Journal Thank You ad
- On-stage recognition at the event
- Prominent recognition in printed program and on table signage
- 1 Table of 10

### **Valet Sponsor | \$7,500** (FMV \$500) *only 1 available*

- Opportunity to provide branded gift for all cars using valet, a direct touch with 400+ guests
- Color logo (or name) included on valet signage
- Name listed in printed save the date and invitation, mailed to over 3,000 households  
*(If commitment received by March 15)*
- Color logo (or name) included on event webpage
- Color logo (or name) included on Portland Business Journal Thank You ad
- Recognition in printed program and on table signage
- 1 Table of 10

### **Rose Sponsor | \$5,000** (FMV \$500)

- Name included on event webpage
- Name included in Portland Business Journal Thank You ad
- Recognition in printed program and on table signage
- 1 Table of 10

### **Table of 10 | \$2,500** (FMV \$500)

- Recognition in printed program and on table signage
- 1 Table of 10

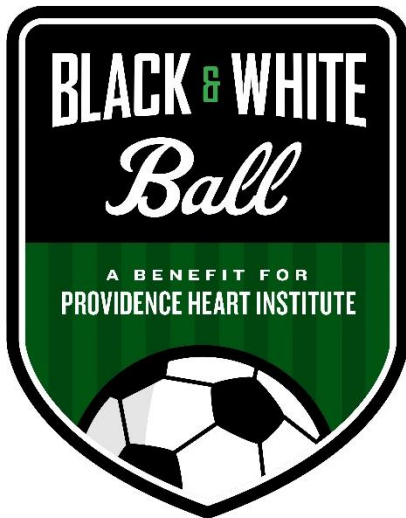
### **Heart Power Sponsor | \$2,500** (FMV \$100) *only 5 available*

- Dedicated signage on 1 of the 5 interactive heart stations during the cocktail hour
- Listing on station map signage
- Recognition in printed program
- 2 individual tickets to the event

Become a sponsor by contacting

Katie Colhoff, Director of Special Events and Communications at  
503-216-2095 or via email at [Katherine.Colhoff@providence.org](mailto:Katherine.Colhoff@providence.org).





## 2018 IN-KIND SPONSOR OPPORTUNITIES

Our in-kind sponsors are essential to the success of this event. We are always open to additional support. If you are able to provide a product or service not listed here in exchange for sponsorship recognition, or are able to provide partial support for one of the levels listed below, we would welcome the opportunity to learn more.

### **SOLD Wine Sponsor** | Seeking 15 cases of red wine and 12 cases of white wine

- Exclusive wine served at the event with prominent signage on all bars
- Opportunity for tasting station during the cocktail hour
- Name included on event webpage, recognition in printed program
- 2 individual tickets to the event

### **Signature Cocktail Sponsor** | Seeking 3 varieties of liquor for cocktails

- Exclusive spirit served in signature cocktails at the event with prominent signage on all bars
- Opportunity for tasting station during the cocktail hour
- Name included on event webpage, recognition in printed program
- 2 individual tickets to the event

### **Beer Sponsor** | Seeking 2-3 varieties of beer

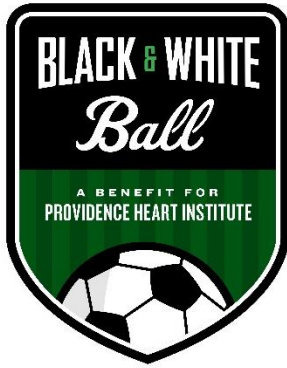
- Exclusive beer served at the event with prominent signage on all bars
- Opportunity for tasting station during the cocktail hour
- Name included on event webpage, recognition in printed program
- 2 individual tickets to the event

### **Dessert Sponsor** | Seeking dessert to serve 500 guests

- Exclusive dessert served at the event
- Prominent signage on all tables where dessert will be pre-set
- Name included on event webpage, recognition in printed program
- 2 individual tickets to the event

Become a sponsor by contacting  
Katie Colhoff, Director of Special Events and Communications at  
503-216-2095 or via email at [Katherine.Colhoff@providence.org](mailto:Katherine.Colhoff@providence.org).





# Black & White Ball 2018 Sponsor Commitment Form

Event proceeds benefit youth cardiac screening at Providence.

September 12, 2018 at Providence Park

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Name for recognition in signage and other materials: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

For more information, please call  
503-216-6625.

Deadline for reservations is  
**August 20, 2018.**

Reservations will be held at the door.

### I wish to make the following reservation:

- Presenting Sponsor** • \$50,000 (FMV \$500) \$ \_\_\_\_\_
  - Green Partner Sponsor** • \$25,000 (FMV \$500) \$ \_\_\_\_\_
  - Gold Sponsor** • \$10,000 (FMV \$500) \$ \_\_\_\_\_
  - Valet Sponsor** • \$7,500 (FMV \$500) \$ \_\_\_\_\_
  - Rose Sponsor** • \$5,000 (FMV \$500) \$ \_\_\_\_\_
  - Heart Power Station Sponsor** • \$2,500 (FMV \$100) \$ \_\_\_\_\_
  - Table of Ten** • \$2,500 (FMV \$500) \$ \_\_\_\_\_
  - Individual Tickets** • \$200 each (FMV \$50) Qty \_\_\_\_\_ x \$200 = \$ \_\_\_\_\_
  - I am unable to attend the Black & White Ball. I am enclosing a tax-deductible contribution to the Providence St. Vincent Medical Foundation: \$ \_\_\_\_\_
    - \$10,000
    - \$5,000
    - \$2,500
    - \$1,500
    - Other \_\_\_\_\_ \$ \_\_\_\_\_
- Total:** \$ \_\_\_\_\_

### Payment Method:

- Check – Please make payable to **Providence St. Vincent Medical Foundation**
- Please send invoice – I agree to make my payment in full **by August 30, 2018.**
- Charge – We will call you at your day phone number to obtain credit card information.

To ensure your information is secure, please **do not** fax or email your credit card information to our offices.

For more information or questions, please call: 503-216-6625.

### Please return this form to:

Providence St. Vincent Medical Foundation  
9205 SW Barnes Road | Portland, OR 97225

**Tax ID: 93-0575982**



*The undersigned hereby certify that they understand and agree that Providence does not take into account contributions or proposed grants when reviewing or awarding contracts for the supply of goods or services or when purchasing or prescribing goods or services for Providence.*