



Only 550 seats will be sold for this inspiring event – last year's event sold out by April 1. Don't miss your chance to be part of Creating Hope 2020!

Start your engines!

A friend, a loved one, a colleague, us. We are all touched by cancer. As our researchers race against time to #FINISHCANCER for cancer patients worldwide, **we want you on our team.** Join us for a race-inspired evening, benefiting Providence Cancer Institute. This year's event features *The Art of Racing in the Rain* author Garth Stein and cancer survivor Bob Connors.

No two patients are exactly the same, like no two race cars are exactly the same. Just as professional drivers adjust the way they drive when conditions change, Providence clinicians adjust how they care for each cancer patient. Just like a driver has a whole team supporting them in their race, behind each patient is a team of world-renowned researchers, experienced oncologists, compassionate nurses, and others who deliver the very best care.

On Wednesday, May 20 join us for a fun and inspiring dinner as we race to #FINISHCANCER.

Sponsors and donors make hope possible.

70% of the funding for research at Providence comes from philanthropy, and funds raised from the Creating Hope Dinner will fund significant research taking place at Providence Cancer Institute. The Creating Hope event series has **raised over \$9 million** since its inception in 1998.

Benefits of Sponsorship

Details of sponsor levels provided on following pages.

- Get your name in front of more than 550 business, community, and thought leaders.
- Meet Providence's top researchers and scientists.
- Be included in promotional materials.
- Align your brand with the innovative work of Providence Cancer Institute – known worldwide for exceptional care, leadership of clinical trials, and research.

Become a sponsor by contacting Tam Everard, Development Specialist, at (503) 215-6020 or via email at Tamatha.Everard@providence.org.

2020 SPONSOR OPPORTUNITIES

Providence Creating Hope Dinner

There are several sponsorship opportunities available for the **Creating Hope Dinner**. We strive to craft levels to meet the needs of a variety of sponsors and would love to partner with you. Please contact us with questions.

Presenting Sponsor | \$50,000 (SOLD) (FMV \$500)

- Color logo included in printed save the date and invitation, mailed to over 3,000 households each (if commitment received by January 1 for save the date, March 1 for invitation)
- Inclusion in news releases
- Color logo (or name) included on email blasts, event webpage and event signage
- On-stage recognition at the event
- Special invitation for 2 for exclusive celebrity meet and greet on Tuesday, May 19th
- Prominent recognition in printed program
- 1 table of 10

Finish Line Sponsor | \$25,000 (FMV \$500)

- Name included in printed invitation, mailed to over 3,000 households (if commitment received by March 1)
- Inclusion in news releases
- Color logo (or name) included on event webpage
- On-stage recognition at the event
- Special invitation for 2 for exclusive celebrity meet and greet on Tuesday, May 19th
- Prominent recognition in printed program
- 1 table of 10 with premium room placement

Challenge Match Sponsor | \$25,000 (two available) (FMV \$500)

This match will be used to inspire others to give, either in advance of the event or in the room that night. You or your company can provide the challenge that will push our supporters to give even more!

- Name included in printed invitation, mailed to over 3,000 households (if commitment received by March 1)
- Inclusion in news releases
- Name mentioned in both written and in-person sponsor solicitations.
- Color logo (or name) included on event webpage
- On-stage recognition at the event
- Special invitation for 2 for exclusive celebrity meet and greet on Tuesday, May 19th
- Prominent recognition in printed program
- 1 table of 10 with premium room placement

Champion Sponsor | \$15,000 (FMV \$500)

- Logo included in printed invitation, mailed to over 3,000 households (if commitment received by March 1)
- Color logo (or name) included on event webpage
- On-stage recognition at the event
- Special invitation for 2 for exclusive celebrity meet and greet on Tuesday, May 19th
- Prominent recognition in printed program
- 1 table of 10 with premium room placement

Horsepower Sponsor | \$10,000 (FMV \$500)

- Logo included in printed invitation, mailed to over 3,000 households (if commitment received by March 1)
- Color logo (or name) included on event webpage
- On-stage recognition at the event
- Special invitation for 2 for exclusive celebrity meet and greet on Tuesday, May 19th
- Prominent recognition in printed program
- 1 table of 10 with premium room placement

Valet Sponsor | \$7,500 (one available) (FMV \$500)

- Opportunity to provide branded gift for all cars using valet, a direct touch with 400+ guests
- Color logo (or name) included on valet signage and event webpage
- On-stage recognition at the event
- Recognition in printed program
- 1 table of 10

Engine Sponsor | \$7,500 (FMV \$500)

- Color logo (or name) included on valet signage and event webpage
- On-stage recognition at the event
- Recognition in printed program
- 1 table of 10

Starting Line Sponsor | \$5,000 (FMV \$500)

- Name included on event webpage
- Recognition in printed program
- 1 table of 10

Become a sponsor by contacting Tam Everard, Development Specialist, at (503) 215-6020 or via email at Tamatha.Everard@providence.org.

Pace Car Table Sponsor | \$2,500 *(FMV \$500)*

- Recognition in printed program and on table signage
- 1 table of 10

Pit Stop Sponsor | \$2,500 *(FMV \$100)*

- Dedicated signage on 1 of the 4 “pit stop” learning stations in the Sunken Ballroom during the cocktail hour
- Listing on lab map guests receive at check in
- Recognition in printed program
- 2 tickets to the event

2020 IN-KIND SPONSOR OPPORTUNITIES

Providence Creating Hope Dinner

There are a number of in-kind sponsorship opportunities available for the 2020 Creating Hope Dinner as well.

We are always open to additional support. If you are able to provide a product or service not listed here in exchange for sponsorship recognition, or are able to provide partial support for one of the levels listed below, we would welcome the opportunity to learn more.

Please contact Tiffany Hurst at 503-203-0791 or via email at Tiffany.Hurst@providence.org.

Wine Sponsor | Seeking 14 cases of red wine and 9 cases of white wine

- Exclusive wine served at the event
- Opportunity for tasting station during the cocktail hour
- Prominent signage on all bars
- Name included on event webpage
- Recognition in printed program

Signature Cocktail Sponsor | Seeking 2-3 varieties of liquor for cocktails

- Exclusive spirit served in 2-3 featured signature cocktails at the event
- Opportunity for tasting station during the cocktail hour
- Prominent signage on all bars
- Name included on event webpage
- Recognition in printed program

Beer Sponsor | Seeking 2-3 varieties of beer

- Exclusive beer served at the event
- Opportunity for tasting station during the cocktail hour
- Prominent signage on all bars
- Name included on event webpage
- Recognition in printed program

Dessert Sponsor | Seeking dessert to serve 550 guests

- Exclusive dessert served at the event
- Prominent signage on all tables where dessert will be pre-set
- Name included on event webpage
- Recognition in printed program



2020 Sponsor Commitment Form
 Event proceeds benefit cancer research at Providence.

Contact Name: _____ Company: _____

Name for Recognition in signage and other materials: _____

E-Mail Address: _____

For more information, please call
503-203-0791.

Address: _____

**Deadline for reservations is
May 1, 2020.**

City/State/Zip: _____

Reservations will be held at the door.

Day Phone: _____

Evening Phone: _____

I wish to make the following reservation:

- | | | |
|--------------------------|-------------------------------------------------------|-----------------------|
| <input type="checkbox"/> | Presenting Sponsor • \$50,000 (FMV \$500) | <u>\$ SOLD</u> |
| <input type="checkbox"/> | Finish Line Sponsor • \$25,000 (FMV \$500) | \$ _____ |
| <input type="checkbox"/> | Challenge Match Sponsor • \$25,000 (FMV \$500) | \$ _____ |
| <input type="checkbox"/> | Champion Sponsor • \$15,000 (FMV \$500) | \$ _____ |
| <input type="checkbox"/> | Horsepower Sponsor • \$10,000 (FMV \$500) | \$ _____ |
| <input type="checkbox"/> | Valet Sponsor • \$7,500 (FMV \$500) | \$ _____ |
| <input type="checkbox"/> | Engine Sponsor • \$7,500 (FMV \$500) | \$ _____ |
| <input type="checkbox"/> | Starting Line Sponsor • \$5,000 (FMV \$500) | \$ _____ |
| <input type="checkbox"/> | Pace Car Table Sponsor • \$2,500 (FMV \$500) | \$ _____ |
| <input type="checkbox"/> | Pit Stop Sponsor • \$2,500 (FMV \$0) | \$ _____ |

I am unable to attend Creating Hope event. I am enclosing a tax-deductible contribution to the Providence Portland Medical Foundation:

\$10,000
 \$5,000
 \$2,500
 \$1,500
 Other _____
 \$ _____
Total: \$ _____

Payment Method:

- Check – Please make payable to **Providence Portland Medical Foundation**
- Please send invoice – I agree to make my payment in full **by May 1, 2020.**
- Charge – We will call you at your day phone number to obtain credit card information

To ensure your personal information is secure, please **do not** fax or email your credit card information

For more information or questions, please call: 503-203-0791. Please return this form to:

Providence Portland Medical Foundation
 ATTN: Regional Special Events
 1201 NE Lloyd Blvd., Suite 500
 Portland, OR 97232
Tax ID: 93-1231494



If you do not wish to receive further communications about fundraising in support of Providence, please call 503-215-6186. The undersigned hereby certify that they understand and agree that Providence does not take into account contributions or proposed grants when reviewing or awarding contracts for the supply of goods or services or when purchasing or prescribing goods or services for Providence.