



BLACK & WHITE BALL

A benefit for Providence Heart Institute

Join us in September 2020 for an inspiring night on the field at Providence Park.

A truly on-field experience

Join us for an evening unlike any other, under the stars and on the field at Providence Park. Guests will enjoy VIP access to the home of the Portland Timbers and Thorns beginning with an interactive cocktail hour and meet-and-greet with players. Fun will continue on the pitch with a delicious dinner, exciting auction, and moving program – just feet away from the goal. Surprises include special appearances, entertainment, and more, all in support of cardiac care at Providence.



Sponsors and donors help us care for every heart.

Proceeds from The Black and White Ball will benefit Providence Heart Institute. As a sponsor, your support will help Providence advance the very best care to every heart at risk, accelerate innovation and discovery in heart health, and empower people to become their best, healthiest selves.



Benefits of Sponsorship

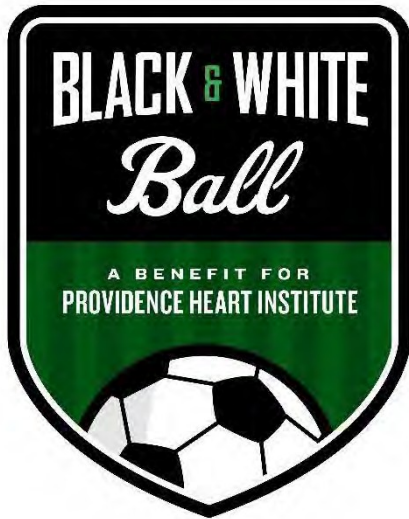
All sponsors receive:

- Exposure to an audience of more than 500 business, community, and thought leaders in Portland.
- Opportunity to meet and mingle with Providence's top cardiovascular surgeons, doctors, and researchers.
- Opportunity for brand exposure and recognition before, during, and after the event
- Recognition as a supporter of Providence Heart Institute – a national leader in heart care



Become a sponsor by contacting
Megan Blandy, Annual Giving Officer, Providence St. Vincent Medical Foundation at
503-216-7175 or via email at Megan.Buchholz2@providence.org.





2020 SPONSOR OPPORTUNITIES

There are several sponsorship opportunities available for the **Black & White Ball**. By sponsoring in our first year, you will have the chance to put this event on the map – an event unlike any other in Portland, and all in support of Providence Heart Institute.

We strive to craft levels to meet the needs of a variety of sponsors and would love to partner with you.

Presenting Sponsor | \$50,000 (FMV \$500)

- Inclusion in news releases
- Color logo (or name) included on email blasts
- Color logo (or name) included on event webpage
- Color logo (or name) included on all field pass name badges
- Color logo (or name) included on all event signage
- Color logo (or name) featured on Portland Business Journal Thank You ad
- Opportunity for sponsor to provide special welcome message from the stage at the event
- Opportunity for on-site brand activation at the event
- Prominent recognition in printed program and on table signage
- 1 table of 10

Green Partner Sponsor | \$25,000 (FMV \$500)

- Inclusion in news releases
- Color logo (or name) included on event webpage
- Color logo (or name) included on Portland Business Journal Thank You ad
- On-stage recognition at the event
- Opportunity for on-site brand activation at the event
- Prominent recognition in printed program and on table signage
- 1 table of 10

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Gold Sponsor | \$10,000 (FMV \$500)

- Color logo (or name) included on event webpage
- Color logo (or name) included on Portland Business Journal Thank You ad
- On-stage recognition at the event
- Prominent recognition in printed program and on table signage
- 1 table of 10

Lanyard Sponsor | \$10,000 **SOLD**

- Color logo (or name) included on each field pass lanyard, with visibility in all event photos
- Color logo (or name) included on event webpage
- Color logo (or name) included on Portland Business Journal Thank You ad
- Recognition in printed program and on table signage
- On-stage recognition at the event
- 1 table of 10

Bid Card Sponsor | \$7,500 (FMV \$500)

- Color logo (or name) included on the back of every bid card, with visibility during live auction and special appeal.
- Color logo (or name) included on event webpage
- Color logo (or name) included on Portland Business Journal Thank You ad
- Recognition in printed program and on table signage
- 1 table of 10

Photo Booth Sponsor | \$7,500 (FMV \$500)

- Color logo (or name) included on each photo from photo booth, visibility lasting long after the event
- Color logo (or name) included on photo booth signage
- Color logo (or name) included on event webpage
- Color logo (or name) included on Portland Business Journal Thank You ad
- Recognition in printed program and on table signage
- 1 table of 10

Valet Sponsor | \$7,500 (FMV \$500)

- Opportunity to provide branded gift for all cars using valet, a direct touch with 400+ guests
- Color logo (or name) included on valet signage
- Color logo (or name) included on event webpage
- Color logo (or name) included on Portland Business Journal Thank You ad
- Recognition in printed program and on table signage
- 1 table of 10

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Rose Sponsor | \$5,000 (FMV\$500)

- Name included on event webpage
- Name included in Portland Business Journal Thank You ad
- Recognition in printed program and on table signage
- 1 table of 10

Table of 10 | \$2,500 (FMV\$500)

- Recognition in printed program and on table signage
- 1 table of 10

Heart Station Sponsor | \$2,500 *5 available* (FMV\$100)

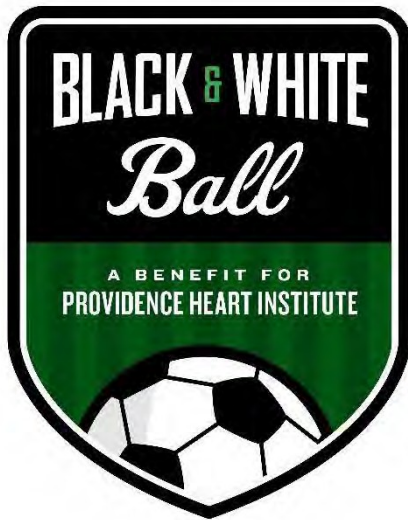
- Dedicated signage on 1 of the 5 interactive heart stations during the cocktail hour
- Listing on station map signage
- Recognition in printed program
- 2 individual tickets* to the event

**Fair Market Value of one ticket is \$50.00*

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2020 IN-KIND SPONSOR OPPORTUNITIES

Our in-kind sponsors are essential to the success of this event. We are always open to additional support. If you are able to provide a product or service not listed here in exchange for sponsorship recognition, or are able to provide partial support for one of the levels listed below, we would welcome the opportunity to learn more.

Wine Sponsor | Seeking 15 cases of red wine and 12 cases of white wine

- Exclusive wine served at the event with prominent signage on all bars
- Opportunity for tasting station during the cocktail hour
- Name included on event webpage, recognition in printed program
- 2 individual tickets to the event*

Signature Cocktail Sponsor | Seeking 2-3 types of spirits

- Exclusive spirit served in signature cocktails at the event with prominent signage on all bars
- Opportunity for tasting station during the cocktail hour
- Name included on event webpage, recognition in printed program
- 2 individual tickets to the event*

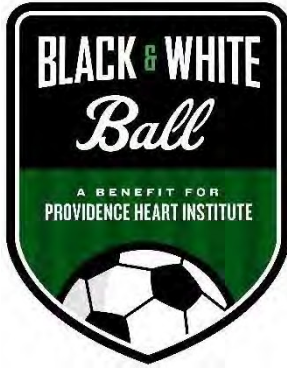
Beer Sponsor | Seeking 2-3 varieties of beer

- Exclusive beer served at the event with prominent signage on all bars
- Opportunity for tasting station during the cocktail hour
- Name included on event webpage, recognition in printed program
- 2 individual tickets to the event*

**Fair Market Value of one ticket is \$50.00*

Become a sponsor by contacting
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Black & White Ball 2020 Sponsor Commitment Form

Event proceeds benefit cardiac research at Providence
September 2020 at Providence Park

Contact Name: _____ Company: _____

Name for Recognition in signage and other materials: _____

Email Address: _____

Address: _____

City/State/ZIP: _____

Day Phone: _____ Evening Phone: _____

For more information, please call
503-203-0791.

Deadline for reservations is
August 21, 2020.

Reservations will be held at the door.

I wish to make the following reservation:

- Presenting Sponsor • \$50,000 (FMV \$500)** \$ _____
 - Green Partner Sponsor • \$25,000 (FMV \$500)** \$ _____
 - Gold Sponsor • \$10,000 (FMV \$500)** \$ _____
 - Lanyard Sponsor • \$10,000 (FMV \$500)** **SOLD**
 - Bid Card Sponsor • \$7,500 (FMV \$500)** \$ _____
 - Photo Booth Sponsor • \$7,500 (FMV \$500)** \$ _____
 - Valet Sponsor • \$7,500 (FMV \$500)** \$ _____
 - Rose Sponsor • \$5,000 (FMV \$500)** \$ _____
 - Heart Power Station Sponsor • \$2,500 (FMV \$100)** \$ _____
 - Table of Ten • \$2,500 (FMV \$500)** \$ _____
 - Individual Tickets • \$250 each *** Qty _____ x \$250 = \$ _____
 - I am unable to attend the Black & White Ball. I am enclosing a tax-deductible contribution to the Providence St. Vincent Medical Foundation: \$ _____
 - \$10,000
 - \$5,000
 - \$2,500
 - \$1,500
 - Other _____ \$ _____
- Total:** \$ _____

**The fair market value of one ticket is \$50.00.*

Payment Method:

- Check – Please make payable to **Providence St. Vincent Medical Foundation**
- Please send invoice – I agree to make my payment in full **by August 21, 2020.**
- Charge – We will call you at your day phone number to obtain credit card information.

To ensure your information is secure, please **do not** fax or email your credit card information to our offices.

For more information or questions, please call: 503-203-0791.

Please return this form to:

Providence Foundations of Oregon
1201 NE Lloyd Blvd., Suite 500 | Portland, OR 97232
Tax ID: 93-0575982



The undersigned hereby certify that they understand and agree that Providence does not take into account contributions or proposed grants when reviewing or awarding contracts for the supply of goods or services or when purchasing or prescribing goods or services for Providence.